About the Part-Time Product Marketing Contractor Role

The part-time Product Marketing Contractor will work closely with our Product and Marketing team. This role will be for an outside contractor and will not be considered a full-time member of the COS staff. The **Product team** is part of the Open Science Frameworks (OSF) Infrastructure team, and engages directly with OSF users and potential fee-for-service members. The **Marketing team** engages in digital marketing of all the products, services, research and activities across the Center for Open Science and its departments.

We're looking for a professional to assist in Salesforce, Mailchimp and Zoom data entry, maintenance and integrations. We're looking for an independent contractor able to work remotely. Your schedule can be flexible, however you will need to be available during some core hours when our team is working.

The contract is for 6 months, with flexible weekly hours to be arranged.

Scope of work

- Immediate implementation of Mailchimp newsletter strategies
- Documentation and evaluation of Mailchimp-Salesforce-Zoom integrations
- Implementation of Mailchimp-Salesforce-Zoom integrations
- Salesforce data entry, maintenance, report and campaign building for historical and ongoing webinars
- Mailchimp data entry and maintenance, basic metrics reporting

About the team

You'll be working closely with the OSF Product and Marketing teams to help them stand up a more robust marketing workflow for OSF fee-for-service products.

About Center for Open Science (COS)

At the Center for Open Science (COS), we build the tools to make it possible and easy for the research community to make scientific investigations' data, results, and outcomes open, transparent, and reproducible. Our team is dedicated to improving the alignment between scientific values and scientific practices to improve the accumulation and application of knowledge. The COS team moves quickly, identifies problems and creates solutions, encourages risk-taking, blends science and technology, and is collaborative, high-energy, and dedicated to openness.

We're a smaller but passionate non-profit organization. We affect culture change across our organization that makes waves at all levels of the research world. You will be joining and making valuable connections working with a truly special team.

How to respond

We're currently looking for contract help, so responses are accepted on a rolling basis. Please fill out the following form: <u>https://forms.gle/7ZqkwEKGMgZf1UNN6</u>